

Not Who You

**When others label you, do
you still recognize yourself?**

Think I Am

Overview

A Visual and Interactive Simulation of Algorithmic Identity Labeling

This project explores what it feels like to be seen, judged, and labeled by a system. Through a face-tracking simulation and interactive feedback, users experience a condensed version of algorithmic judgment — and must decide whether to accept or reject the identity they've been assigned.

Rather than using real AI, the project uses visual logic to recreate the emotional pressure and symbolic discomfort of being categorized. The goal is not technical imitation, but to make visible the often-invisible dynamics of digital labeling.

Visual Traits (e.g.)

Examples from the 16-symbol system



Kind:
Petal-like symmetry radiating warmth and balance.



Energetic:
Droplet wedges in rapid rhythm, radiating vitality.



Sensitive:
Teardrop orbit suggesting emotional openness.

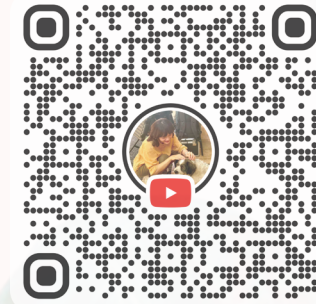


Unapologetic:
Layered triangles and arcs asserting confidence and defiance.

Contact Info

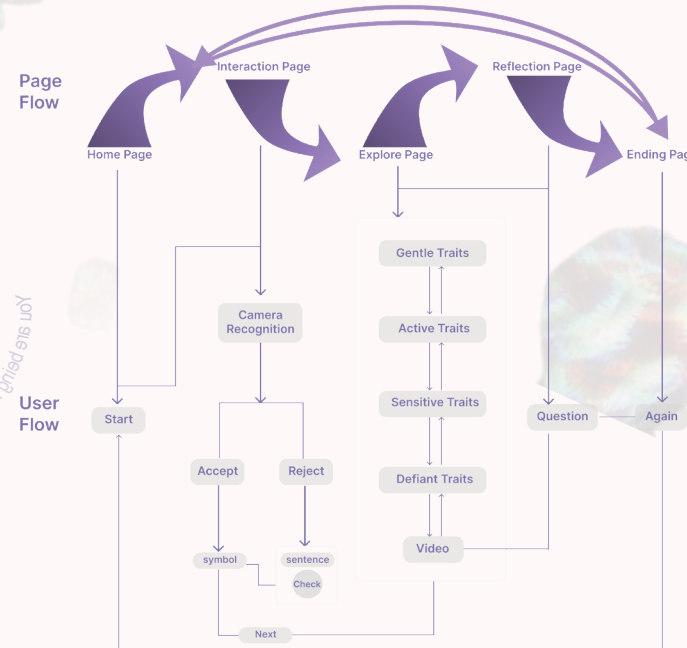
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YouTube QR Code:

How It Works



Do we need a label to be seen?

This question is not meant to
be answered —
but carried with you.